

# ABBLighting

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[www.abblighting.com](http://www.abblighting.com)

## ABBLighting's New HQ Quadruples Inventory Space and Doubles Customer Support Staff

ABBLighting, a manufacturer of customizable, LED luminaires has opened a new corporate headquarters located in Toms River, NJ, to accommodate the company's rapid expansion. Located near the Ocean County Mall and Garden State Parkway, the facility combines both warehouse and adjoining office space. The office and warehouse will soon incorporate the company's advanced LED lighting fixtures.



"ABBLighting is quadrupling its warehouse space with this move, and the new offices will accommodate a recent doubling of our customer support staff. This new corporate headquarters is part of our steady, managed growth strategy," said Greg Murphy, President of ABBLighting. Added Murphy, "Coming off a phenomenal company launch at Light Fair 2015, we rapidly built our nationwide rep network and are now enjoying strong sales growth."

In related news, ABBLighting has also released its V-line series of next generation wall packs with proprietary new designs, bracket & slip fitter options, as well as 100,000 hour life rating at 40C. The company continues to do value-added customization and fabrication from its machine shop in Belvidere, NJ. For more information on ABBLighting's products, layouts, and ROI calculators, please visit [www.abblighting.com](http://www.abblighting.com)

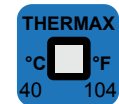
### About ABBLighting

ABBLighting leads in the R&D, manufacturing, customization, and marketing of commercial LED luminaires. ABBLighting has over 20 years of lighting experience. Headquartered in Toms River, NJ, it owns its ISO 9001:2000- and ISO 14001:2004-certified factory in Shanghai, as well as a 6,000 sf machine shop in Belvidere, NJ for rapid customization of controls, optics, brackets, and diffusers.



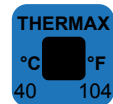
## Tech Corner News from the Human Lumen

Ambient temperature is normal



Normal

Ambient temperature is too high



Too Hot

- Install ABBLighting linear high bay fixture in a suspect application as you would normally. Notice the TDT indicator is bright white in the center
- Operate the fixture for 100 hours. We recommend 100 continuous hours (4 days) if possible, otherwise note the "on" hours and check the TDT indicator on or about the 100th hour.
- If the TDT indicator is still white, your application is compatible with the ABBLighting linear high bay fixture of the same wattage. However, if the TDT indicator has changed from white to black, it is indicating that the driver is overheated in this application. Continuous use of the product in the application may result in premature failure or accelerated lumen depreciation.

The ABBLighting Thermal Dot Technology, also known as TDT indicator, is used to qualify ABBLighting linear high bay fixtures in applications that are suspected to be "too hot" for LED such as warehouses, airplane hangars, mills and other manufacturing facilities that can reach high temperatures up at ceiling heights where the fixtures are installed.

How to use ABBLighting TDT indicator:

## Product Spotlight

The V-Line Wall and Flood Light Family ABBLighting's Newest Outdoor Fixtures



LED V-Line flood light series creates a powerful, customizable tool for implementing a designer's vision for nighttime facade lighting. With the ability to create extraordinary designs specific to the site, this powerful luminaire is extremely versatile for all lighting applications. It uses die-casting aluminum housing, aerodynamic and modern design. It is ideal to replace halogen and HID. High Quality Outdoor Powder Coat Finish. Two installation methods, bracket and slip fitter.

[http://www.abblighting.com/Uploads/files/20151126100659\\_4902.pdf](http://www.abblighting.com/Uploads/files/20151126100659_4902.pdf)



LED V-line Wall pack are designed with a high quality die cast housing. Durable chip and fade resistant powder coat finish. Efficient design separates the driver from the LED to minimize heat, air cooling design of aerodynamic and modern appearance. Adjustable head for precise aiming.

[http://www.abblighting.com/Uploads/files/20150930122155\\_7467.pdf](http://www.abblighting.com/Uploads/files/20150930122155_7467.pdf)

## Customer Experience Corner

Thank you to our reps, with your hard work ABBLighting is rapidly expanding throughout the United States. With a presence in 26 States and close to 100 outside sales reps and all ABBL employees focusing on the Customer Experience we are delighted that we have approximately 1,000 new contacts



Inathe M. Saliari  
Customer Experience Manager

and many placed orders with us. Let's keep up the good work.

### SHOUT OUT

John Roth from S.L. Hulett – landed City Electric Supply with 402 locations throughout the country who will now order from us. Please look at <https://www.cityelectricsupply.com/branchlocator.aspx> to find a branch in your area.

## Trade Show Calendar

March 3-13, Strategies in Light/The LED Show  
March 9-10, AEEGlobalcon

Santa Clara, CA  
Boston, MA

April 24-28, Light Fair

San Diego, CA BOOTH 1211

ABBL exhibited at NALMCO and NAESCO this year. We were well received by both groups. Please let us know if there are any regional shows that you think we would benefit by exhibiting or any shows that you are going to and would like an ABBL representative to go with you. Please send requests to: [isalianni@abblighting.com](mailto:isalianni@abblighting.com)



Guy Esposito( VP Of Sales of ABBLighting ) at the NALMCO 2015



Light Fair NYC 2015